ETM
Department of Engineering and Technology Management

Technology Management Seminar Series
Graduate Seminars - Winter 2011

"Reviewing PICMET and Academic Papers"
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Abstract:
ETM students and alumni have submitted papers to PICMET and in some cases been invited to review papers for PICMET. This seminar will describe the process by which papers go from a submitted abstract to a published and presented paper. In particular, emphasis will be given to the review criteria. Industry applications and research papers are judged by very different criteria. From their roles of supervising the review process, Dr. Anderson and Dr. Daim will explain the process and the criteria along with advice for both first-time reviewers and authors. People interested in how this part of academia, conferences, and a comparison to journal article reviewing are welcome to attend.