Seminar Topic:

“Peer Production” ...what is it, why does it happen, and who benefits?

Abstract:

Many of the recent success stories of the internet, such as YouTube and Facebook, are examples of peer production: important inputs for these sites are voluntary, unpaid contributions by members of a community. The presentation will explore the principles of peer production and highlight open research questions. It will furthermore give an outlook on a recently started research project on the design of peer production systems. The needs of novice and mid-level project managers and busy executives, but will also include valuable tips for experts.