TECHNOLOGY MANAGEMENT SEMINAR (FEBRUARY 20 - FRIDAY)

By Shimon Shmueli – Partner, Touch360, Inc., Portland, OR

Shimon is a partner with Touch360, a strategic design and innovation firm which he founded in 2006.

He was the founder and CTO at KeyNetica, a company that developed mobile computing software. From 1987 to 2000 Shimon was with IBM where held various leadership positions, among them worldwide marketing manager for ThinkPad consumer products, manager of new mobile platforms, and division-level strategist.

Shimon served as a consultant to high-tech companies and has lectured and mentored at George Mason University, Virginia Tech, Elon University, MIT Sloan School of Management, and Guangzhou Academy of Fine Arts.

He will be teaching the User-Centered Innovation course at Portland State University department of Engineering & Technology Management in Spring, 2015.

He holds an MSEE from NYU, MBA from Wake Forest University, and MID from NCSU.

Vacuum Cleaners, Potato Peelers and Abstractions for Innovations

We use abstractions in our daily and professional lives and they serve us very well.

In this talk Shimon will go a little bit deeper in order to understand the notion of abstraction, its advantages, and how we can consciously exploit abstractions to be more creative and innovative.

February 20, Friday

3:15pm – 4:15pm

Venue: Engineering Building #102

All our seminars are open to PSU Faculty, Staff & Students, and the Community.

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WINTER 2015