ETM
Department of Engineering and Technology Management

Technology Management Seminar Series

Spring 2012

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Daniel is currently a consultant. His main activity is serving as CTO and VP Engineering for TripSketch (www.tripsketch.com).

Previously, he spearheaded the strategic technology direction for Adobe's Enterprise line, as Senior Director of Product Management. He was Vice President of Engineering and a founding executive at several startups including Tsola and E-Stamp. His resume also includes Oracle and research positions at the Artificial Intelligence Center, SRI International.

Daniel enjoys opera and symphony concerts and plays tennis frequently - although he is lousy at it. He loves to travel - especially to Europe. As Gertrude Stein once said: "America is my country and Paris is my hometown."

Online Business Development Models with Cases

Abstract:
We will look at two start-ups: E-Stamp and TripSketch. E-Stamp was in the stamps printing business, and is now gone; TripSketch provides a travel web site on the web—tripsketch.com-- as well as travel apps on the iPhone and the Android. We will look at what went right and what went wrong and whether there are lessons to be learned. If time permits, we will also discuss consulting for start-ups.

Day: April 13, 2012
Time: 3:15 – 4:15 pm
Room: FAB 10
1900 SW 4th Avenue
Portland, OR 97201