Distinguished Alumni Seminar – The Power of Place
Exploring the Career Journey for Engineers

In this entertaining and wide ranging talk, Jack Weast, PSU ‘99, will explain how a planned career in Music turned into an unplanned turn towards Computer Science and a distinguished 15 year career at Intel. Jack will cover keys to success in the tech industry, tips on how to outpace your peers from more ‘distinguished’ universities, as well as highlights from his career and his travels around the globe (39 countries and counting), and why a degree from PSU is worth, the POWER of PLACE more than you realize.

Jack Weast
Principal Engineer and Solutions Architect, Intel
Adjunct Professor in Computer Science at PSU

Jack Weast is a Principal Engineer and Solutions Architect in the User Experience Research lab where he leads an Experience Solutions team that is tasked with synthesizing experiential, ethnographic and social science research into fully prototyped and architected End-to-End solutions that inform and pave a path forward to product. In 2014, Jack is leading efforts to benefit Intel’s Automotive, Wearables, PC and IoT businesses. Jack has over 15 years of product experience ranging from Intel’s first Bluetooth module, the world’s first Digital Media Adapter, Yahoo and Google Smart TV platforms, and also led the creation of the Digital Living Network Alliance certification program which covers over 2 billion purchased products worldwide. Jack is the author of “UPnP: Design by Example” and is also an Adjunct Professor in the Computer Science Department at Portland State University.