ETM

Department of Engineering and Technology Management

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Cross-scale patterns of innovation and change

Abstract:
Think about and compare the challenges of changing your daily habits, or developing a business innovation, or trying to implement or engage broader social change. In some ways these challenges are similar and in some ways they are different. From a systems view, the dynamics of stability and change can play out both similarly and differently across scales (or "levels"): individual, organizational, and social. In this talk, Howard will take the concept of scale as pivotal, and describe a variety of systems approaches and a case study of systems "intervention" that can inform a conversation about the nature of innovation and change.