## Technology Management Seminar Series

**Graduate Seminars – Spring 2013**

### Distinguished Guest Speaker

Sonali Shah’s seminar will be about her research area in general and her recent study on community-based innovation.

Innovation communities are composed of individuals who voluntarily come together to create new products and services outside the walls of firms and research institutions. They are the source of important and frequent innovations in a number of industries - ranging from automobiles to software and medical devices to sports equipment.

### Sonali Shah, Ph.D.

Assistant Professor and Buerk Fellow at the University of Washington
Fellow of the Alfred P. Sloan Foundation

Dr. Shah received her Ph.D. from the Massachusetts Institute of Technology. Prior to completing graduate school, she worked with technology clients at Morgan Stanley & Co. and at McKinsey & Co.

Sonali Shah's research examines how managers can harness the power and creativity of innovation communities to increase their organization’s chances of commercializing highly profitable and breakthrough products. She is currently studying the processes by which new products, markets, and industries emerge. Her research is supported by grants from the Ewing Marion Kauffman and Alfred P. Sloan Foundations.

She designed the course “Innovation Strategy.” The course attracts business, engineering, science, and medical students across the university who are interested in tapping the numerous sources of innovation located outside of the firm. She also teaches the capstone Strategy course in the undergraduate curriculum. She previously taught courses in Organization Design and Technology Strategy As a graduate student, she volunteered with the American Red Cross, focusing on issues related to refugee resettlement and education. She graduated magna cum laude from the University of Pennsylvania with a B.S.E. in Biomedical Engineering and a B.S.E. in Economics from the Wharton School. While a student, she competed in intercollegiate sailing, served as editor-in-chief of a literary magazine, and studied abroad at Stockholms Universitet in Sweden. include running, travelling, and eating (a true passion!).

### Day: May 17, 2013

**Time:** 3:15 pm – 4:15 pm

**Room:** EB 103

1900 SW 4th Avenue
Portland, OR 97201