A Bibliometric Analysis on Green Innovations, Green Investments and Green Venture Capital
Ilknur H. Tekin, Dundar F. Kocaoglu

Abstract:

This seminar presentation is on the results of a research paper by Tekin and Kocaoglu.

The study explores the engineering and technology management, and business management literature on green innovations, green investments and green venture capital by using bibliometric analysis. The research paper presents a methodological approach to forecast the growth of publications as a means of understanding the trends in the increasing emphasis on sustainability in engineering and business publications.

During the seminar, trends in the scholarly literature and professional publications, on these areas from 1990 to 2009, will be presented and focus will be on the projections made for publication trends. The results of the comparative analyses will be discussed.

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Background:
MBA in Finance and Strategy, Bogazici University
MS in Transportation Economics and Planning, ITU
BS in Civil Engineering, ITU

Ilknur is currently working on Integration of Environmental Sustainability and Financial Performance for Firms as her PhD research. Her extended research areas include Green Venture Capital and Entrepreneurship. Prior to returning to academia, she worked as a Partnering Manager at Done Information and Communication Technologies and as a 6 Sigma Business Analyst at Borusan Holding. During her graduate studies from 1997 to 2002, she worked at ITU as a graduate researcher and instructor at the College of Civil Engineering. She has 11 papers published at international and national conferences on her academic background. She worked on several business and government consulting projects led by the university.

Day: December 2, 2011
Time: 3:15 pm – 4:15 pm
Room: FAB 10
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