ETM
Department of Engineering and Technology Management

Technology Management Seminar Series

Graduate Seminars – Fall 2010

New ETM Course in Winter 2011:
Engineering Financial Management

Abstract:

This seminar is going to introduce the new ETM course on Engineering Financial Management. The course builds upon the preparation of Engineering and Technology students for management positions in the fields of engineering research and technology development. Students will learn in detail the key concepts of financial and cost management for functional business departments including; cost and cash flow components of projects, financial responsibilities of departmental managers and the alignment of operational and business portfolios with projects. Course work and projects are designed for the study of the overall financial structure of business operations in High Tech companies with intense R&D focus.

Day: December 10, 2010
Time: 3:15 pm – 4:20 pm
Room: FAB 10
1900 SW 4th Avenue
Portland, OR 97201

Jefferey S Busch, PMP
Adjunct Professor at PSU, ETM

Background:

Jeff Busch has over 30 years of experience within the design and construction industry, coupled with more than 15 years with product and service development projects. His area of expertise includes project management, dispute resolution, including mediation and arbitration, partnering facilitation, scheduling, management training and business development.